



ACTION TAKEN REPORT

Department of Management Studies

(School of Liberal Arts & Management)

Academic Year 2021-2022 to 2017-2018



DIT UNIVERSITY

Mussoorie Diversion Road Dehradun, Uttarakhand-248009

Department of MBA

BOS ACTION TAKEN REPORT 2021			
<p>Recommendation 1</p>	<ol style="list-style-type: none"> 1. To discuss the feasibility of change in structure of MBA program – Trimester to Semester system (Item No.8.4) 2. To discuss the Proposed Course Structure for Semester System, if approved (Item No.8.5) 3. To discuss the discontinuation of MBA Supply Chain Management in collaboration with Safe Express (Item No.8.6) 4. To discuss on the future MBA Programs in various specialized fields & feasibility of the same for FMS DIT (Item No.8.7) 5. To discuss the introduction of a new course on “Academic writing and Art of Writing Literature Review” in Ph.D. Coursework from the academic session (2022-2023) (Item No.8.8) 6. To discuss the Ph.D. Course Structure to accommodate the new course on “Academic writing and Art of Writing Literature Review” (Item No.8.9) 		
<p>Action Taken</p>	<p>For Item No.8.4 The Board of Studies members deliberated upon the proposal to change the structure of MBA Program from Trimester to Semester system. The inputs were taken from internal board members, external board member, invitees from the other educational institutions and alumni. The internal board members had already deliberated in the Departmental Academic Affair Committee, the internal and the external members were of the view to convert the structure into semester system. The reasons discussed were:</p> <ul style="list-style-type: none"> • Conversion into semester system will align the program with the other programs of the University, hence operational ease and operational capability will increase. • Most of the collaborations (like NSE Academy) works in semester system, this will make the collaboration easy to be done. The matching of the credits for various courses will also be possible. • The workload of students and faculty in Trimester-based MBA is significantly higher in terms of too many assessments and evaluations, leaving very little time for student learning through extra-curricular and 	<p>Responsibility HOD</p>	<p>15th October 2021</p>



For Approval



co-curricular activities, which are critical in Business education.

- The span of the classes in the semester system is almost 14 weeks, students have more time to absorb the concepts in the full spirits rather than only brushing the concepts like in Trimester system. More creative and learning assignments can be given to the students by having more time in hand.
- With the extended interaction time with the faculty, students can work on business problems, projects and solutions. The practical exposure will be more with less academic pressure.
- The trimester system is very dynamic with lots of rigour in it. The quality intake of the students is required to cope with this rigor. We must opt for the compulsory qualifying exam like CAT or MAT or our own entrance test for ensuring the quality of the students.

The alumni also suggested to have semester system so that students get more time for participating in the university level events and other extra-curricular activities. Though in the beginning of discussion the external expert was in the favour of both the trimester/module system, but later on she suggested that semester system can be implemented with the different credit system. This will also help in incorporating the different skill enhancement/employability courses. Also, different credit system can cover the breadth by having a greater number of subjects and bring the rigour in the system. So, it is proposed by the BoS members, the semester system can be initiated for MBA Program.

The proposed MBA Semester System did not get approval from Academic Council.

For Item No.8.5

The board suggested to design the detailed course structure with syllabus for semester system and put it in the next BoS meeting.

The proposed MBA Semester System did not get approval from Academic Council.

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For Item No.8.6

The committee deliberated on the performance of MBA Supply Chain Management with Safe Express. It was found that there were very few admissions like 8 in 2018, 3 in 2019 and no admission in 2020. Moreover, the commitment made in MOU by Safe Express was not fulfilled. According to the records, only one faculty used to visit for all the courses in each semester. So, it was collectively proposed by the BoS members to discontinue MBA Supply Chain Management in collaboration with Safe Express.

MBA Supply Chain Management with Safe Express has been discontinued.

For Item No.8.7

The BoS members deliberated on the future of MBA Programs. The process was proposed by the internal members that to start any new program, the department should go for the market survey first. Third party may be looped in for the extensive survey. The views of industry experts/employees and all other stakeholders are also important for finalizing any new MBA Program. However, the discussion took place for the two major MBA Programs i.e., Tech-specific MBA and MBA in Health care/Hospital. The external expert Prof. Rahman was in the view to initiate different brands like Analytics as a specialization and encompassing other tech-specific subjects rather than starting Tech specific MBA Program. It was discussed that getting admission (only graduates from engineering/sciences background) can be a challenge. The second program for which one external expert Major General Shamsheer Singh (Retd) was invited. According to his views the program of MBA in healthcare/hospital management is quite promising and apt to start looking at today's scenario. It was suggested that we can conduct a thorough study before launching this program (getting the faculty resource, prospective candidates for admission, hospital tie-ups, internship provisions and final employability/placements scenario).

It was decided that the department of management studies will carry out a detailed study and if the program will be feasible, will design the course structure and propose in the

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	<p>next BOS which is going to be held in the month of February.</p> <p>For Item No.8.8</p> <p>A new course on "Academic writing and Art of Writing Literature Review" was designed and presented in front of the board. It was suggested to implement from the next academic session.</p> <p>This has been reviewed and implemented from the academic session 2022-23</p> <p>For Item No.8.9</p> <p>To accommodate the new course on "Academic writing and Art of Writing Literature Review", it was proposed to bring some changes in the Ph.D. Course structure to accommodate the same. It was deliberated that one elective out of the two offered in the old structure can be replaced by this new course.</p> <p>The course structure of Ph.D. has been reviewed and implemented from the academic session 2022-23</p>		
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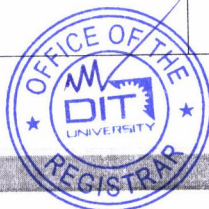
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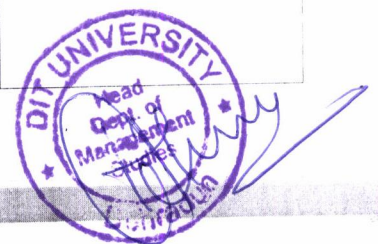
Department of MBA

BOS ACTION TAKEN REPORT 2021			
Recommendation 1	<ol style="list-style-type: none"> 1. To discuss the introduction of new undergraduate Programs from the session 2021-22: BSc (Honors) in Digital & Social Media Marketing and BSc (Honors) in Business Analytics (Item No.7.3) 2. To discuss the introduction of new Postgraduate Program - MBA <i>FINTECH</i> in <i>Collaboration with National Stock Exchange Academy</i> from the academic session (2021-2022) (Item No.7.4) 3. To discuss the MBA course structure and curriculum for regular MBA program from the academic session (2021-2022) (Item No.7.5) 4. To discuss and recommend list of MOOC courses for all students in the department from the academic session 2021-22 (Item No.7.6) 5. To review the MBA 2nd year Course Structure and Curriculum for the MBA batch 2020-22 (Item No.7.7) 6. To review the existing PhD program in Management for session 2021-22 (Item No.7.8) 		
Action Taken	<p>For Item No.7.3</p> <p>The Board of Studies members deliberated upon the proposal to introduce two above mentioned undergraduate programs and there was an agreement for the same. Members also appreciated the course structure and content coverage.</p> <p>However, two of the external members, Prof. Kalyani Rangarajan and Prof. Zillur Rehman had a strong disagreement with regard to the nomenclature of the programs. They recommended to rename these two programs from B.Sc. to BBA primarily for following reasons:</p> <ol style="list-style-type: none"> a) The BSc program name will create a confusion and a perception about it having courses predominantly related to Maths and other science related courses and many would assume it a program belonging to Physical Sciences department. They said that it may deter many potential students to apply for the program. b) Just adding a course on Mathematics shall be difficult to justify it being named as B.Sc. c) Since, UGC Gazette 2016 has very specific directions to have only certain kind of nomenclature for management related programs such as BBA/BMS/BCom. 	Responsibility HOD	15 th July 2021



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So, it was agreed to recommend the renaming of these programs for final approval from academic council meeting as

- i) **BBA (Business Analytics)**
- ii) **BBA (Digital and Social Media Marketing)**

These two courses did not get approval from Academic Council.

For Item No.7.4

All members appreciated this new program and agreed that the new separate program on MBA FINTECH with 20 intakes can be started from the session 2021-22, in addition to existing MBA program. The same be recommended for final approval in Academic Council.

This program has been deferred for next year.

For Item No.7.5

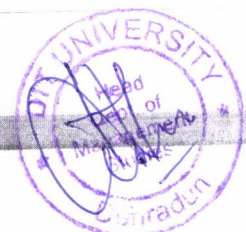
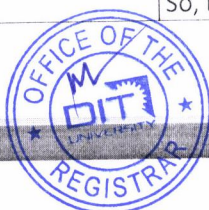
The chairperson of the meeting presented the course structure and curriculum. He informed the board that the regular MBA program will be offered with three specializations – *Marketing, HR, Business Analytics* while dropping rest of the specializations that were being offered till last academic session. The specializations that were proposed for removal are *International Business, Banking and Insurance, Operations, Information Technology and Finance*. Since there were very less takers for these specializations in the past, therefore these were proposed to be removed.

The decision to drop Finance specialization was taken as a new program is being offered on MBA FINTECH.

However, both of the external members and few internal members suggested to keep Finance specialization in regular MBA program. They said this would give students an opportunity to choose courses from finance as well.

Members further suggested that MBA FINTECH is a niche program and its takers will be different from those who would like to choose MBA with Finance specialization in regular program.

So, it was agreed that one more specialization of



Finance be included along with other three – HR, Marketing and Business analytics program. Also, the department will stop offering dual mode of specialization from 2021-22 and bring more flexibility through variety of elective buckets as per the student's choice to make it more student centric. Rather, it was agreed that students may go for Major and Minor specializations by completing atleast 18 credits courses from area of major specialization and 9 credits from minor area of specialization. Although, student may choose any 27 credits courses in total with necessary condition to choose atleast one area of specialization by having 18 credits for getting major.

This has been discussed and implemented from the academic session 2021-22 for the MBA batch 2021-23.

For Item No.7.6

The list MOOC courses relevant to management students from SWAYAM portal was presented for discussion and recommendation. The members agreed that these courses be offered to students so that they may have flexibility to learn more skill-oriented courses at their own pace. Moreover, this is also mandated by UGC and students can get credit transfers for the completion of the same as per policy.

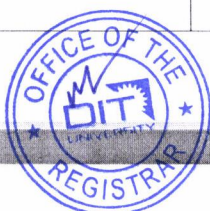
However, Members from Industry partner (NSE Academy) apprised the board members about considering other options for MOOC courses being offered such as NSE, Coursera etc.

This has been reviewed and implemented from the academic session 2021-22 for the MBA batch 2021-23.

For Item No.7.7

MBA 2nd year curriculum for the existing batch (2020-22) was tabled for discussion and was recommended for further approval to academic council.

This has been reviewed and implemented from the academic session 2021-22 for the MBA batch 2020-22



	<p>For Item No.7.8</p> <p>The existing PhD program course structure and curriculum was presented and discussed. The external member, Prof. Zilur Rehman, suggested that a course on "Art of writing literature review" may be added in future to existing course structure.</p> <p>It was agreed to design such a course and put the same for discussion and approval in next Board of Studies Meeting.</p> <p>The review has been done and the course "Art of writing literature review" has been designed and proposed for the discussion in the 8th BOS.</p>		
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Department of MBA

BOS ACTION TAKEN REPORT 2020			
Recommendation 1	<p>1. To review and recommend the trimester structure and curriculum for the session 2020-22 MBA batch. (Item No.6.2)</p> <p>2. To review and recommend new evaluation scheme for MBA program. (Item No.6.5)</p>		
Action Taken	<p>For Item No.6.2</p>	<p>Responsibility HOD</p>	<p>15th July 2020</p>
<p>Based on the feedback received from stakeholders such as Students, Faculty, Alumni, Parents and Alumni, changes have been made in the existing course structure and curriculum of MBA program. These changes were tabled, discussed by board members and further recommended to forthcoming Academic Council Meeting for final approval. The proposed changes were as below -</p> <ul style="list-style-type: none"> a) Tutorial to be removed from all courses in the proposed new course structure. b) Overall MBA program credits to be 117 from previous 132 credits. c) The existing course of Trimester III on Digital and Social Media Marketing (MB618) to be revised to MB625- Digital Marketing to remove the redundancy of content on Social Media Marketing as there is already a separate course on Social Media Marketing being offered as part of specialization. d) A course of MBA trimester III titled (MB622) Computer Applications in Management, primarily a theory course, to be removed and replaced with a new practical course MB626 Data Visualization. e) In MBA VIth Trimester, a course MB707 			



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Action Taken Report 2019-20
Faculty of Management Studies

BOS ACTION TAKEN REPORT 2019			
Recommendation 1	<ol style="list-style-type: none"> To discuss and approve the curriculum of MBA program for trimester IV, V and VI for MBA 2nd year students who have been admitted in the session 2018-19. (Item No.5.2) To discuss and approve the curriculum of MBA program for trimester IV, V and VI for MBA 2nd year students who have been admitted in the session 2018-19. (Item No.5.3) To review the Trimester structure and curriculum for the session 2019-20 admissions. (Item No.5.4) To review the courses for PhD program in Management. (Item No.5.5) Any other item deemed appropriate with the permission of chair. (Item No.5.6) 		
Action Taken	<p>For Item No.5.2</p> <ol style="list-style-type: none"> The course on 'Entrepreneurship Development and Innovation Management' (MB705) was discussed and it was decided to include a practical component through tutorials The structure for INDUSTRIAL TRAINING PROJECT/ISSERTATION & VIVAVOCE (MB707) was changed from (0 0 20) to (0 0 28) as the project is of 28 credits. The course on MB737M Rural Marketing was replaced by MB737M Sales and Distribution Management as it was agreed that sales skills are basic requirement for all marketing jobs. The title of the course Investment Management was changed to MB731F- Security Analysis and Portfolio Management The title of the course Project and Infrastructure finance was changed to MB737- Infrastructure Financing. It was suggested to introduce one more elective in Finance with a title MB738- Working Capital Management. The same has been incorporated The title of the course Talent and Acquisition Management was suggested to be changed to MB733H- Talent Management and Development and same was duly done. Syllabus of course Human Resource analytics (MB73A) was suggested for changes and the same has been duly incorporated. More specialization courses in Business Analytics were suggested and therefore three new specialization courses were introduced - 	<p>Responsibility HOD</p>	<p>15th July 2019</p>



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MB736A-Operations Analytics, MB737A-Supply Chain Analytics, and MB738A-Retail Analytics. The syllabi for these courses was duly approved.

10. The title of the course Import Export Documentation was suggested to be changed to MB731IB- Import- Export Management and Documentation. The same was duly done.

11. The title of the course operations management in services was suggested to be changed to MB735O-Service Operation Management

12. All other courses with their codes and syllabi for MBA trimester program were duly discussed and approved by the members as been submitted to Registrar office.

For Item No.5.3

The course structure and syllabi of various courses related to MBA Logistics and Supply Chain Management Program for their 2nd year courses being promoted by Safeducate were discussed and were duly approved.

For Item No.5.4

It was decided to adopt an unchanged course codes and syllabi of MBA trimester program of 2018-19 session in 2019-20 as well.

For Item No.5.5

The structure for PhD program was put up and duly approved by board members. Two new domain specific courses (MB951, MB952) with their syllabi, from banking and insurance domain, were duly approved.

For Item No.5.6

1. It was suggested by the board members to include a 2 or 3 credit course on English for technical writing in PhD course work of Management in future. It was decided that this course will be prepared and put up for approval in next BoS meeting.
2. Further, it was discussed to explore the possibility of including MOOC courses after reviewing UGC guidelines. It was decided to identify such courses and

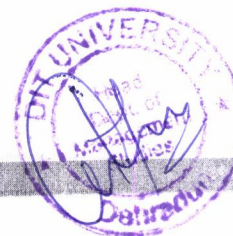
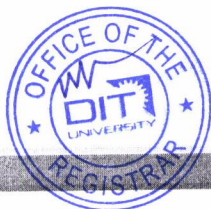


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Head of Department
Faculty of Management Studies
DIT University, Dehradun

Department of MBA

BOS ACTION TAKEN REPORT 2018		
Recommendation 1	<p>1.To deliberate on switching from Semester based program to Trimester based MBA program for the session 2018-19 (Item no.4.2)</p> <p>2. To discuss about the Course Structure and curriculum for MBA Program in trimester mode for the session 2018-19 (Item No.4.3)</p> <p>3.To discuss about the Course Structure and curriculum for MBA Logistics and Supply Chain Management Program in trimester mode for the session 2018-19 (Item No.4.4)</p>	
Action Taken	<p>For Item No.4.2 The decision to switch to trimester form was approved as it is perceived to be more rigorous and provides students ample opportunity to equip themselves better in meeting demands of the corporate world. It was, however, suggested by the board members to switch to trimester system on experimental basis for the batch 2018-20 only. The proposed MBA in Trimester will be applicable from academic session 2018-19 for the MBA batch 2018-20.</p> <p>For item No.4.3 The proposed course structure and syllabus for MBA trimester program was tabled and approved with the following suggestions:</p> <ol style="list-style-type: none"> Syllabus of each course shall have five units instead of four units. The course of Business Ethics and Corporate Governance needs to be shifted to 4th Trimester from 3rd trimester The 5th trimester shall have one more course from the each of the elective group 6th trimester shall be restructured to include only one evaluation component as Dissertation and Viva-Voce of 14 credits The subject codes of all the courses are changed from MS to MB as initials. Banking, Information Technology, International Business and Operations Management specializations are added in MBA Curriculum. 	<p>Responsibility HOD</p> <p>16th July 2018</p>



	<p>g. 17 new courses were proposed in MBA Curriculum and approved by panel members.</p> <p>h. Content has been modified for 28 courses.</p> <p>i. Nomenclature of 09 courses has been changed.</p> <p>The proposed changes in the course structure of MBA will be applicable from academic session 2018-19 for the MBA batch 2018-20.</p> <p>For Item No.4.4</p> <p>The proposed course structure and syllabus for MBA Logistics and Supply Chain Management trimester program was tabled and approved with the following suggestions:</p> <p>a. Syllabus of each course shall have five units instead of four units.</p> <p>b. The course of Business Ethics and Corporate Governance needs to be shifted to 4th Trimester from 3rd Trimester</p> <p>The proposed changes in the course structure of MBA Logistics and Supply Chain Management trimester program will be applicable from academic session 2018-19 for the MBA Logistic and Supply Chain Management batch 2018-20.</p>		
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Action Taken Report 2018-19 Faculty of Management Studies

BOS ACTION TAKEN REPORT 2018			
Recommendation 1	<p>1.To deliberate on switching from Semester based program to Trimester based MBA program for the session 2018-19(Item no.4.2)</p> <p>2. To discuss about the Course Structure and curriculum for MBA Program in trimester mode for the session 2018-19(Item No.4.3)</p> <p>3.To discuss about the Course Structure and curriculum for MBA Logistics and Supply Chain Management Program in trimester mode for the session 2018-19(Item No.4.4)</p>		
Action Taken	<p>For Item No.4.2 The decision to switch to trimester form was approved as it is perceived to be more rigorous and provides students ample opportunity to equip themselves better in meeting demands of the corporate world. It was, however, suggested by the board members to switch to trimester system on experimental basis for the batch 2018-20 only. The decision may be reviewed for subsequent batches on the basis of inputs of all stakeholders – students, industry, faculty members.</p> <p>For item No.4.3 The proposed course structure and syllabus for MBA trimester program was tabled and approved with the following suggestions:</p> <ol style="list-style-type: none"> a. Syllabus of each course shall have five units instead of four units. b. The course of Business Ethics and Corporate Governance needs to be shifted to 4th Trimester from 3rd trimester c. The 5th trimester shall have one more course from the each of the elective group d. 6th trimester shall be restructured to include only one evaluation component as Dissertation and Viva-Voce of 14 credits <p>For Item No.4.4 The proposed course structure and syllabus for MBA Logistics and Supply Chain Management</p>	<p>Responsibility HOD</p>	<p>15th July2018</p>




 Head of Department
 Faculty of Management Studies
 DIT University, Dehradun

	put up for approval in next BoS meeting.		
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