EMPLOYER'S FEEDBACK ANALYSIS & REPORT

2018-19
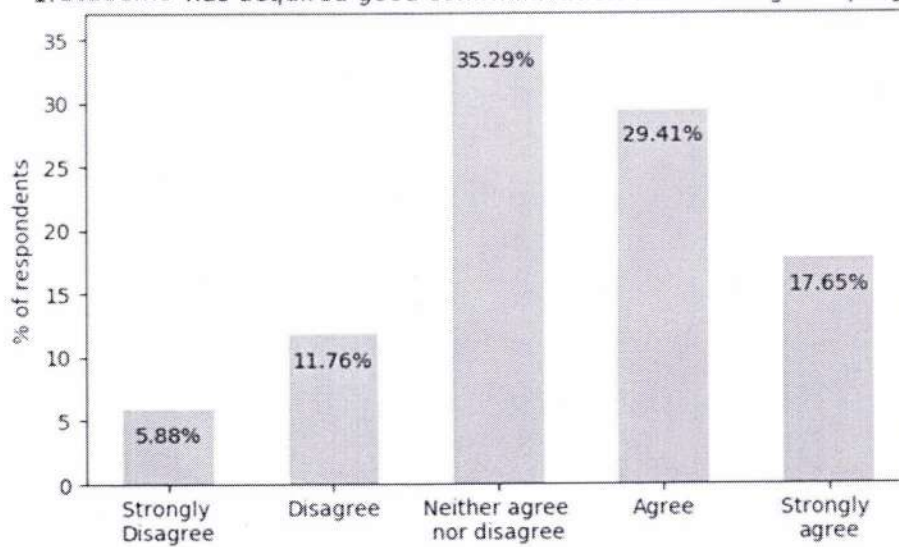
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Mussoorie Diversion Road Dehradun, Uttarakhand-248009

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Curriculum Feedback Analysis based on Employers 2018-2019

1. Students has acquired good communication skills during this program.

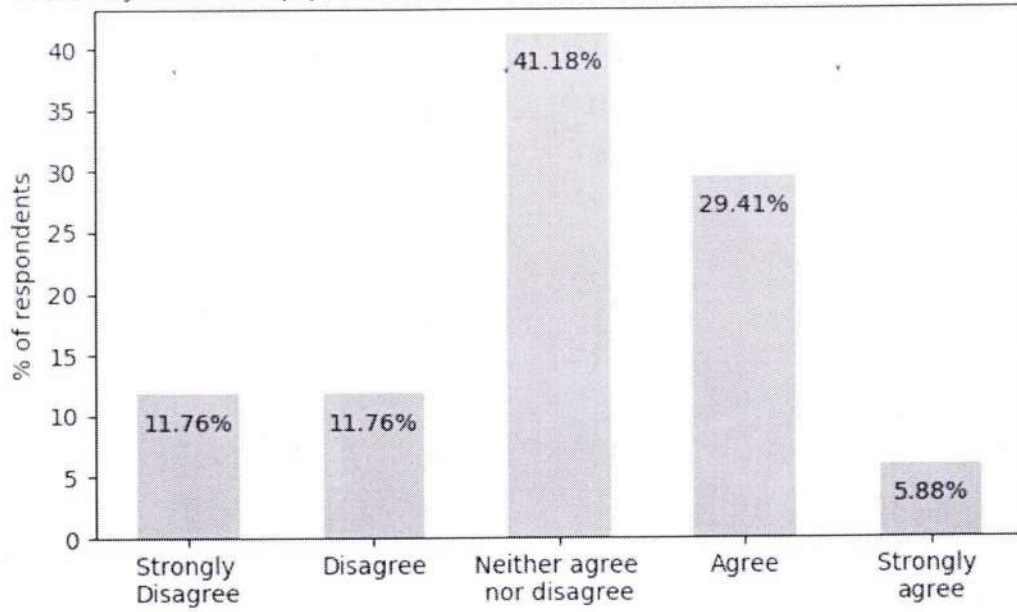ANALYSIS : The analysis shows that maximum responses belongs to Neither Agree Nor Disagree.

A majority of respondents 47.06% agreed for the parameter "1. Students has acquired good communication skills during this program."

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

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2. Ability to develop practical solutions to the problems faced at workplace.

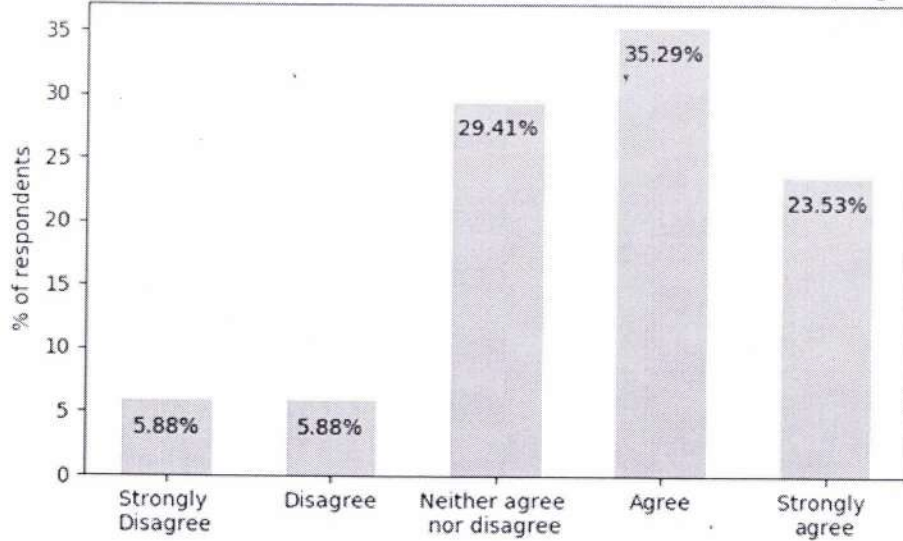ANALYSIS : The analysis shows that maximum responses belongs to Neither Agree Nor Disagree.

A majority of respondents 35.29% agreed for the parameter "2. Ability to develop practical solutions to the problems faced at workplace."

Recommendation and Action Taken

Recommendation	Action Taken	Reference
Discuss and approve the curriculum of MBA program for trimester IV, V and VI for MBA 2nd year	The structure for INDUSTRIAL TRAINING PROJECT/ISSERTATION & VIVAVOCE (MB707) was changed from (0 0 20) to (0 0 28) as the project is of 28 credits.	ATR FMS RECMD 1 ITEM NO 2

3. Students has acquired good presentation skills during this program.

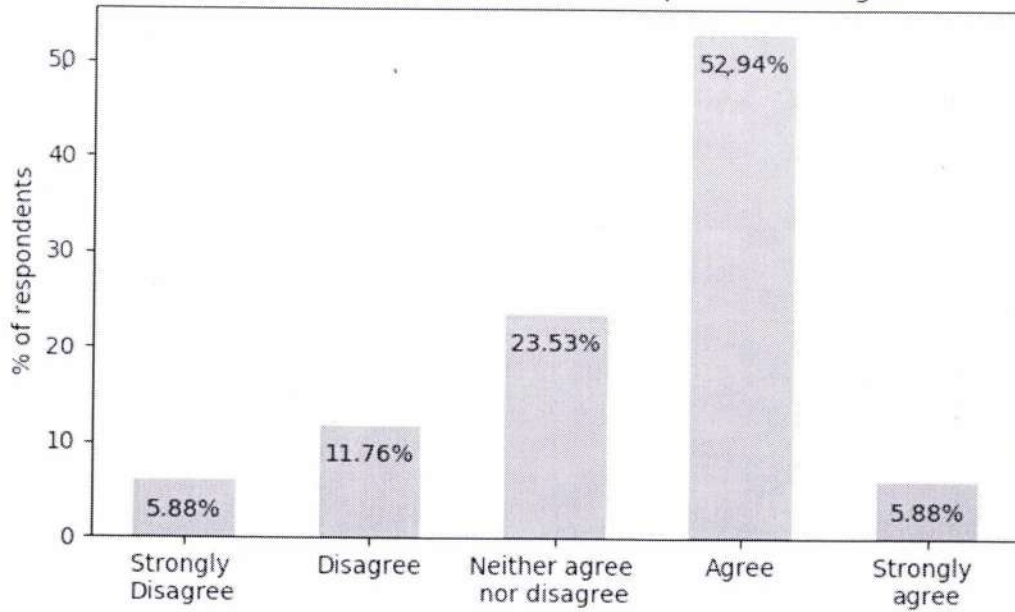ANALYSIS: The analysis shows that maximum responses belongs to Agree.

A majority of respondents 58.82% agreed for the parameter "3. Students has acquired good presentation skills during this program."

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

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4. Creative in response to workplace challenges

ANALYSIS : The analysis shows that maximum responses belongs to Agree.
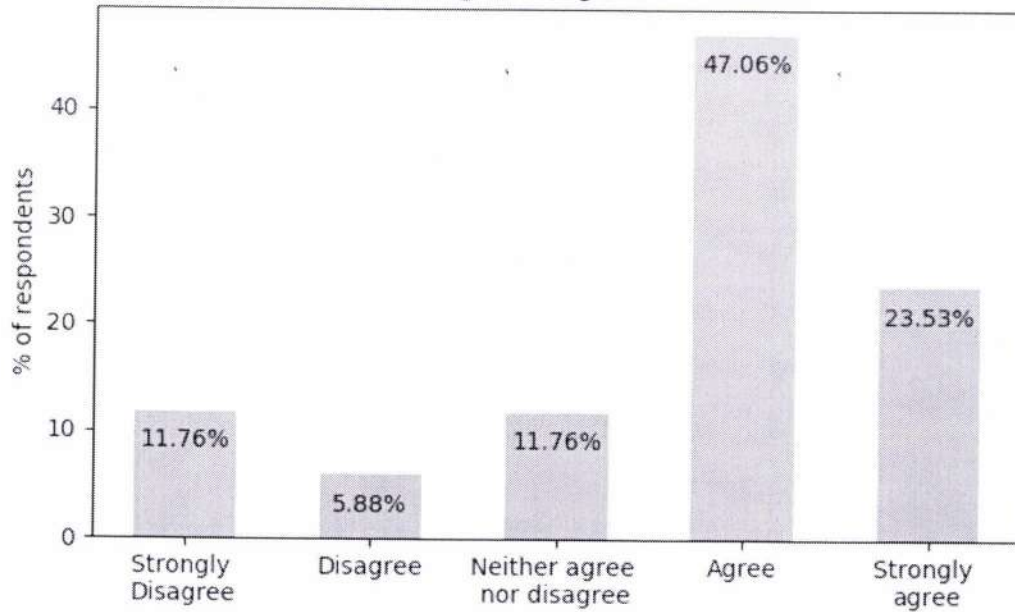
A majority of respondents 58.82% agreed for the parameter "4. Creative in response to workplace challenges"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

EMPLOYERS FEEDBACK
2018-2019
Based on curriculum,
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5. Planning and organization skills

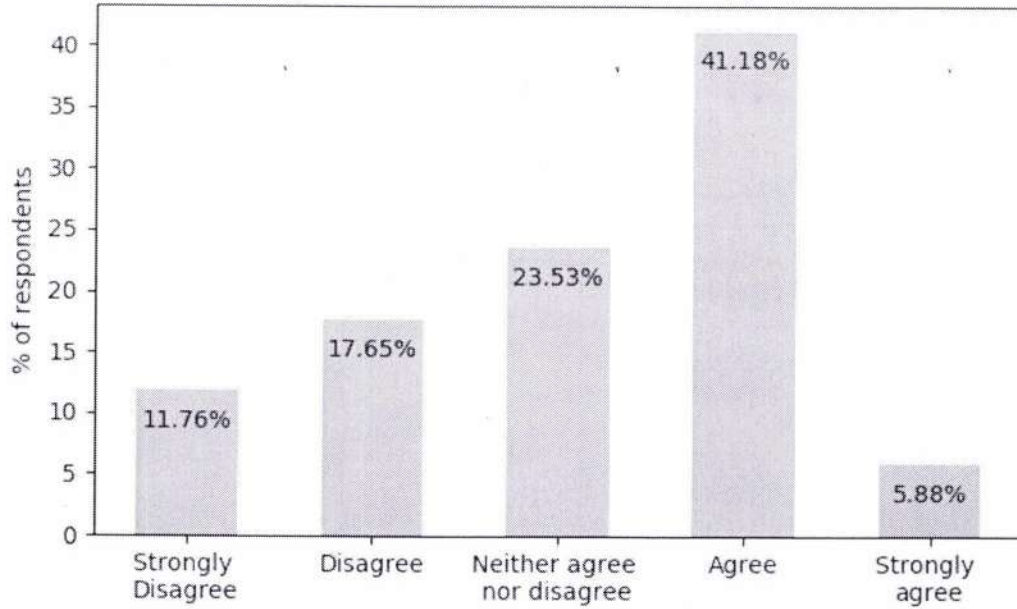ANALYSIS : The analysis shows that maximum responses belongs to Agree.

A majority of respondents 70.59% agreed for the parameter "5. Planning and organization skills"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
To deliberate on switching from Semester based program to Trimester based MBA program for the session 2018-19	The decision to switch to trimester form was approved as it is perceived to be more rigorous and provides students ample opportunity to equip themselves better in meeting demands of the corporate world.	ATR FMS RECMD 1 ITEM NO 4.2

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6. Self-motivated to take initiative at appropriate time

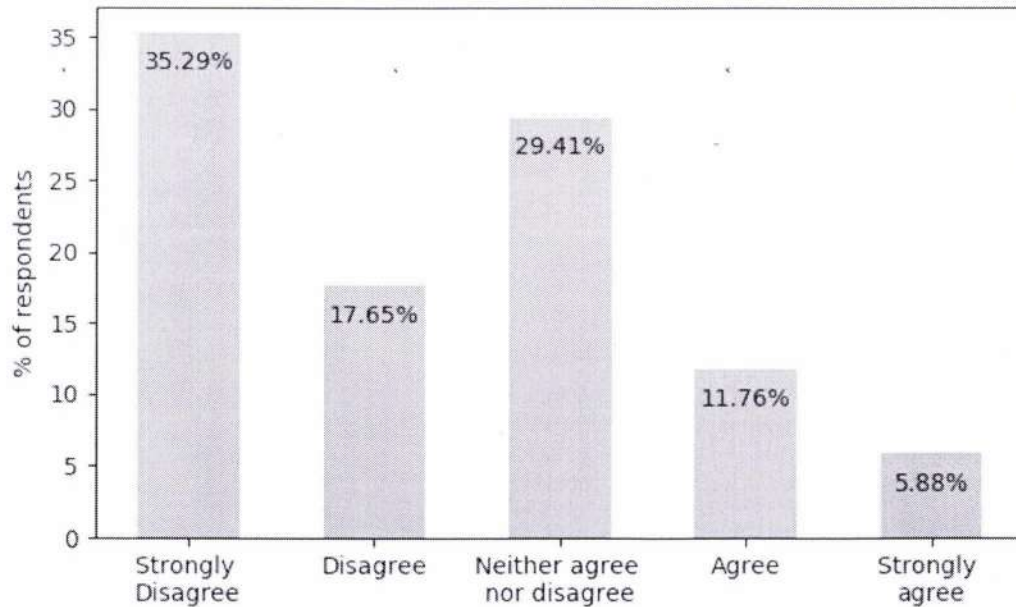ANALYSIS : The analysis shows that maximum responses belongs to Agree.

A majority of respondents 47.06% agreed for the parameter "6. Self-motivated to take initiative at appropriate time"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

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7. Ability to apply new techniques through self-learning

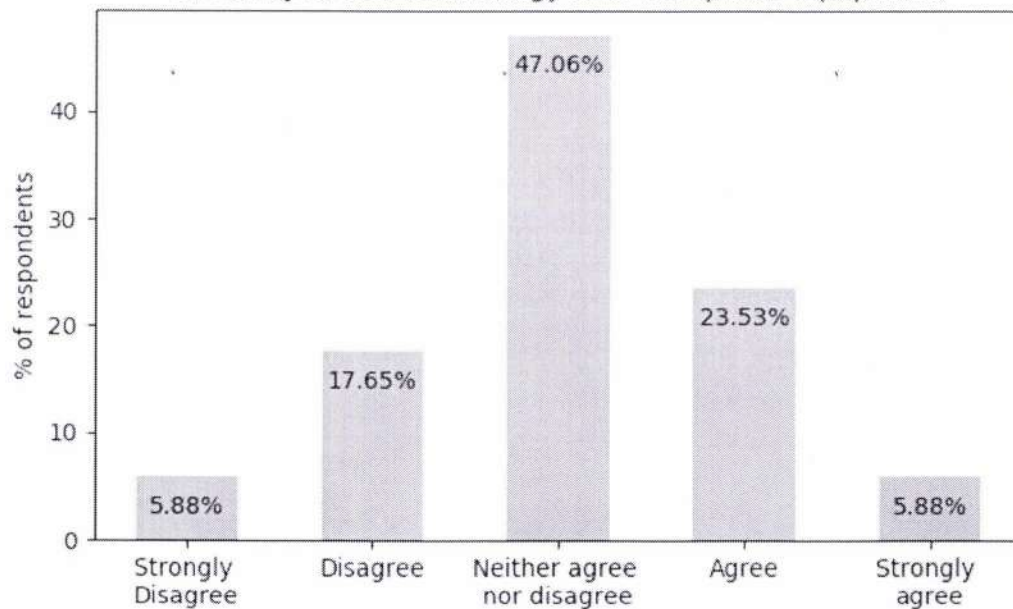ANALYSIS : The analysis shows that maximum responses belongs to Strongly Disagree.

A majority of respondents 52.94% disagreed for the parameter "7. Ability to apply new techniques through self-learning"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
Discuss and approve the curriculum of MBA program for trimester IV, V and VI for MBA 2nd year	The title of the course Investment Management was changed to MB731F-Security Analysis and Portfolio Management	ATR FMS RECMD 1 ITEM NO 2

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8. Ability to use technology and workplace equipment

ANALYSIS : The analysis shows that maximum responses belongs to Neither Agree Nor Disagree.
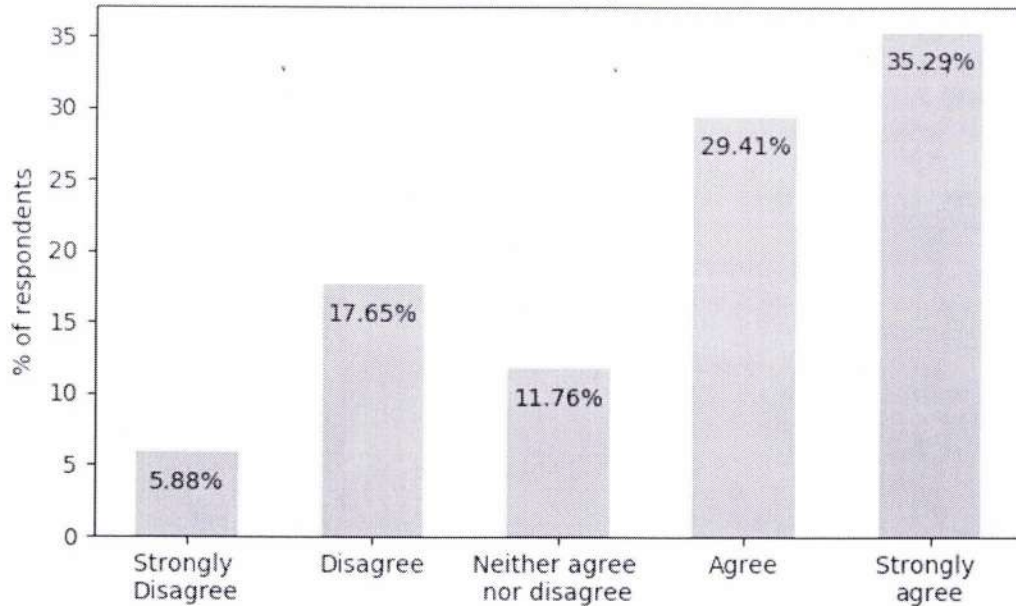
A majority of respondents 29.41% agreed for the parameter "8. Ability to use technology and workplace equipment"

Recommendation and Action Taken

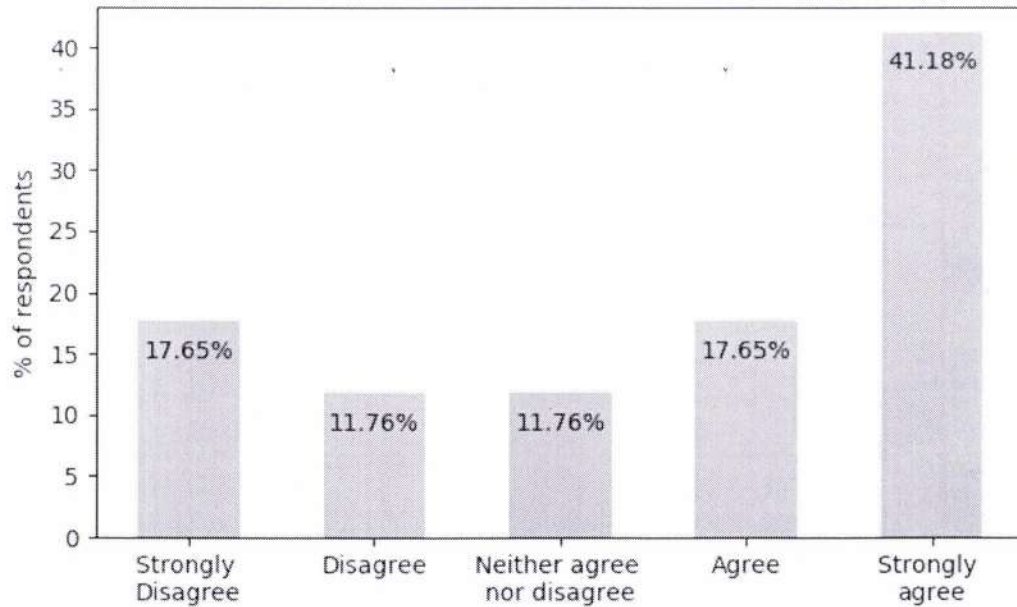| Recommendation	Action Taken	Reference
• Lab practicals should be application based. Hence the list is to be revised	The syllabi and study scheme is proposed and approved by all BOS members for 2018-19	ATR EECE RECMD 3

9. leadership qualities

ANALYSIS : The analysis shows that maximum responses belongs to Strongly Agree.

A majority of respondents 64.71% agreed for the parameter "9. leadership qualities"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

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10. Ability to manage the optimum use of resources

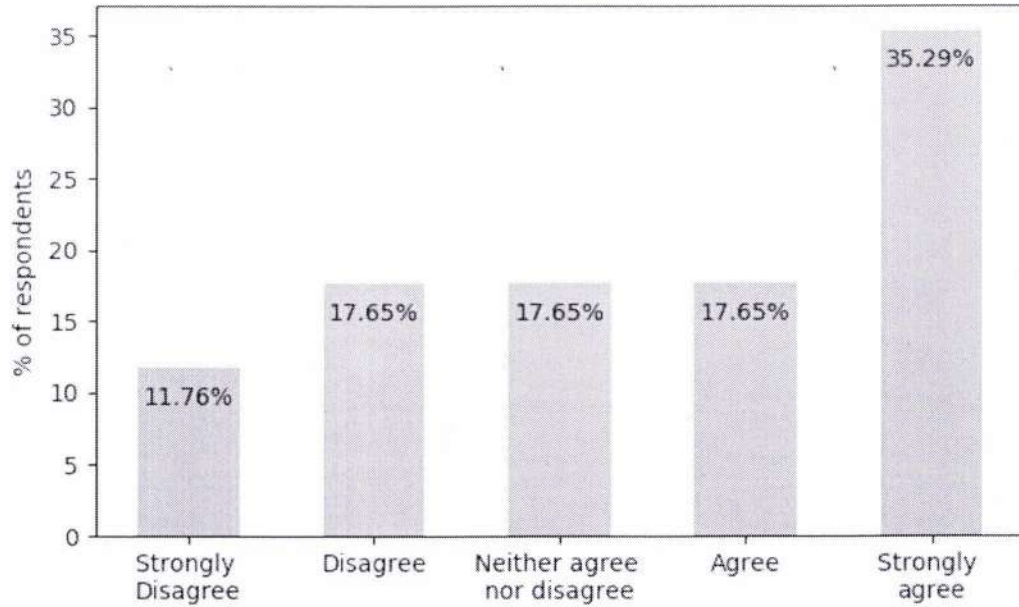ANALYSIS : The analysis shows that maximum responses belongs to Strongly Agree.

A majority of respondents 58.82% agreed for the parameter "10. Ability to manage the optimum use of resources"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

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11. Ethical values at workplace

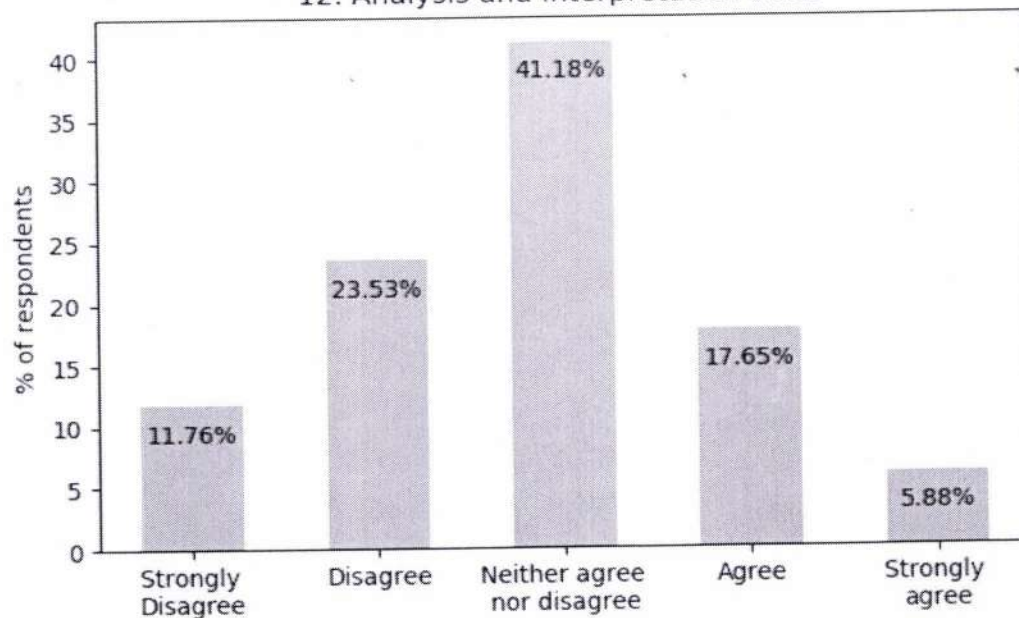ANALYSIS : The analysis shows that maximum responses belongs to Strongly Agree.

A majority of respondents 52.94% agreed for the parameter "11. Ethical values at workplace"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

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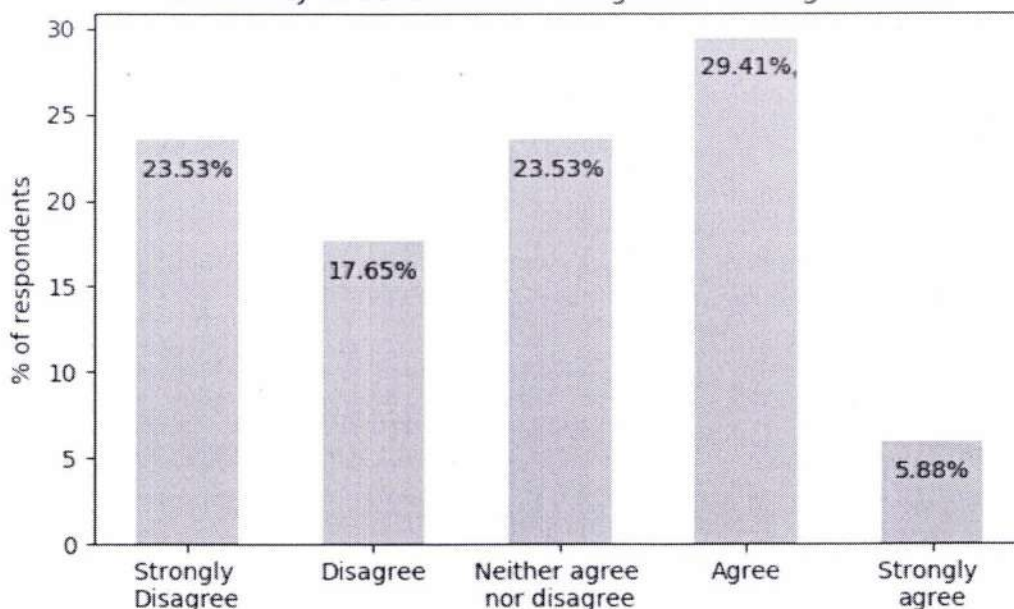UNIVERSITY

12. Analysis and interpretation skills

ANALYSIS : The analysis shows that maximum responses 41.18% belongs to Neither Agree Nor Disagree.

Recommendation and Action Taken

Recommendation	Action Taken	Reference
The analysis shows neither agree nor disagree	not required	NA

13. Ability to contribute to the goal of the organization

ANALYSIS : The analysis shows that maximum responses belongs to Agree.

A majority of respondents 41.18% disagreed for the parameter "13. Ability to contribute to the goal of the organization"

Recommendation and Action Taken

Recommendation	Action Taken	Reference
To discuss and approve the curriculum of MBA program for trimester IV, V and VI for MBA 2nd year students who have been admitted in the session 2018-19	More specialization courses in Business Analytics were suggested and therefore three new specialization courses were introduced – MB736AOperations Analytics, MB737A-Supply Chain Analytics, and MB738A-Retail Analytics. The syllabi for these courses was duly approved.	ATR FMS RECM1 (3) ITEM 5.2