

# CAREER DEVELOPMENT CENTRE



Date: 1<sup>st</sup> October 2020

**Subject: Value Added Training in Department of Management Studies**

**Attention: MBA-2<sup>nd</sup> Year (Session-ODD-2020-21)**

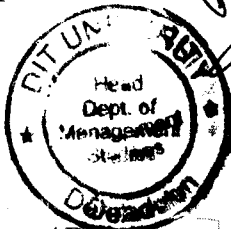
Above mentioned students are hereby informed that as per the approved value added trainings for the academic year 2020-21, Career Development Centre offers the below mentioned technical trainings in the 5<sup>th</sup> Trimester (2020-21). Details as follows:

Training	Trimester	Program	Date of Commencing
Graphic Creation	5 <sup>th</sup>	MBA	13 <sup>th</sup> October 2020

**NOTE:**

1. The training will run in online mode (till further notice) on MS Team. Students will be assigned batch (as per the schedule) and will be added to their respective MS Teams.
2. It is suggested to all the above-mentioned students to attend the training (detailed schedule will be shared in your respective batch on MS Team).
3. The Department concerned shall notify the details about timings and platform / batch of the training sessions. In case of any query please contact the Career Development Centre, DIT University.

Dr. Sonia Munjal  
HoD- SoLAM



Gaurav Singh  
Gaurav Singh  
Head CDC  
Career Development Centre  
DIT University, Dehradun

To:

- All Deans / Directors
- HoDs
- Head CDC

With the request to bring the above to the notice of the students

Copy to:

- Chairman
- Chancellor
- Vice Chancellor
- Pro Vice Chancellor

For information please

Registrar  
DIT University, Dehradun

**VAT- 79: Graphics Creation**

The Graphics Creation Training was conducted for students of **MBA- 2<sup>nd</sup> Year program** to upskill their social media marketing skills. Due to COVID situation, the online training was conducted on MS Team. It was conducted by the **School of Architecture, Planning and Design**, from 13<sup>th</sup> October 2020 – 5<sup>th</sup> December 2020 (11:00 a.m to 12:00 p.m. / day) and the main trainer for the training was Ar. Meet Fatewar (Asst. Professor- DIT University).

**Duration:** 32 Hours


**Objectives**

The main objectives of the Graphics Creation are:

- A better understanding of how posters are created for social media accounts of businesses
- Confidence working on digital landscape
- Exposure to new skills
- Increased employability in the wide arena of marketing
- Thrust to meet the rising demands of industry

➤ **Course Content-**

- **Module 1:** Fundamentals of Image making
- This aspect worked at how images function in terms of conveying denotative and connotative messages, It helps to show a range of analogy and digital image making techniques and discuss how they work
- **Module 2:** Fundamentals of Typography
- Typography looks at typographic terminology and the basic rules for creating typography. It has shown them a range of tips and techniques for working with type, in both a functional and expressive manner, and helps to find out about the process involved in making and controlling typography.



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## Annexure - II

### Value added course Details (Academic Year: 2020-21)

VAT Course Name: Graphic Creation


VAT Code: VAT 79

Duration in Hours: 32

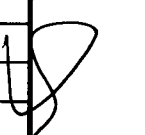
Number of Students Enrolled: 92

Number of Students Completed: 86

Grades:	G= GOOD ; S = Satisfactory ; P = Poor ; W = Withdraw			
Student ID	Student Name	Program/Course	Year	Passing Grade
196122043	RICHA CHOUHAN	MBA-TRI	2nd Year	G
196122049	AYUSH SIAWAL	MBA-TRI	2nd Year	G
196122016	VIKASH MOHAN	MBA-TRI	2nd Year	S
196122081	SHREY GAIROLA	MBA-TRI	2nd Year	S
196124003	HEMANT SANDAL	MBA-TRI-SCM	2nd Year	G
196122031	RABIA SHARMIN	MBA-TRI	2nd Year	S
196122084	ANIL KUMAR CHAUDHARY KURMI	MBA-TRI	2nd Year	G
196122019	UTKARSH GAUR	MBA-TRI	2nd Year	G
196122088	PRAGYA MISHRA	MBA-TRI	2nd Year	S
196122005	JYOTI CHAND	MBA-TRI	2nd Year	S
196122002	ABHAY VARDHAN PANDEY	MBA-TRI	2nd Year	G
196122025	APARNA MAKKAD	MBA-TRI	2nd Year	G
196122050	APARAJITA SINGH	MBA-TRI	2nd Year	P
196124002	ADARSH MURTI	MBA-TRI-SCM	2nd Year	S
196122046	ALOK PUROHIT	MBA-TRI	2nd Year	G
196122072	SHIVANGI THAPA	MBA-TRI	2nd Year	S
196122082	UTKARSH JAISWAL	MBA-TRI	2nd Year	S
196122054	SHARIQ NIHAL	MBA-TRI	2nd Year	G
196122063	ABHISHEK PAREEK	MBA-TRI	2nd Year	G
196122092	SUMIT SINGH	MBA-TRI	2nd Year	S
196122040	SHIVAM CHADHA	MBA-TRI	2nd Year	S
196122073	RASHMI KUMARI	MBA-TRI	2nd Year	S
196122060	AVINASH KUMAR	MBA-TRI	2nd Year	S
196122035	MD AMAAN	MBA-TRI	2nd Year	S
196122074	PRADYUMNA SINGH	MBA-TRI	2nd Year	S
196122032	NISHA KUMARI KASHYAP	MBA-TRI	2nd Year	S
196122014	ADITYA KAUSHIK	MBA-TRI	2nd Year	G
196122042	PRIKSHIT SAINI	MBA-TRI	2nd Year	S
196122030	PRIYANK SHARMA	MBA-TRI	2nd Year	S
196122087	APOORV SHOKEEN	MBA-TRI	2nd Year	G
196122080	AKASH CHAUDHARY	MBA-TRI	2nd Year	G
196122039	SHIVAM KHANNA	MBA-TRI	2nd Year	S
196122062	AJEET SINGH	MBA-TRI	2nd Year	G
196122091	SANYA PRAVEEN	MBA-TRI	2nd Year	G
196122071	AKSHAY PANWAR	MBA-TRI	2nd Year	G
196122093	GAURAV SINGH RAWAT	MBA-TRI	2nd Year	P
196122089	BRIJBHUSHAN KUMAR PATEL	MBA-TRI	2nd Year	S
196122075	NIKHIL JOSHI	MBA-TRI	2nd Year	G
196122077	JYOTI .	MBA-TRI	2nd Year	

  
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196122083	AKANKSHA SINGH	MBA-TRI	2nd Year	S
196122068	PRAKHAR BHATNAGAR	MBA-TRI	2nd Year	G
196122001	PRAKIRTI SINGH	MBA-TRI	2nd Year	G
196122053	RASHMI KUMARI	MBA-TRI	2nd Year	G
196122051	KAJAL MAHAR	MBA-TRI	2nd Year	S
196122052	ROBIN BABA	MBA-TRI	2nd Year	P
196122055	AMAN KUMAR	MBA-TRI	2nd Year	G
196122008	SARANDHA CHOUDHARY	MBA-TRI	2nd Year	G
196122018	AVNEET KAUR PRUTHI	MBA-TRI	2nd Year	S
196122048	AYUSH RIKHARI	MBA-TRI	2nd Year	G
196122021	LAKSHAY BAHL	MBA-TRI	2nd Year	G
196122036	ROHINI SETIYA	MBA-TRI	2nd Year	G
196122034	DIMPLE RATHI	MBA-TRI	2nd Year	P
196122085	SHRESTHA JAISWAL	MBA-TRI	2nd Year	S
196122012	ALISHA JAGGA	MBA-TRI	2nd Year	G
196122015	SHIVANK RAJVANSHI	MBA-TRI	2nd Year	G
196122023	RAHUL KUMAR	MBA-TRI	2nd Year	S
196122090	SHUBHAM CHOUDHARY	MBA-TRI	2nd Year	G
196122020	SHANTANU TYAGI	MBA-TRI	2nd Year	G
196122003	DEEPANSHI MIGLANI	MBA-TRI	2nd Year	G
196122026	SHREYA LATA THAPA	MBA-TRI	2nd Year	S
196122094	AZEEM AHMAD	MBA-TRI	2nd Year	S
196122066	MOMUMITA ROY	MBA-TRI	2nd Year	G
196122057	PRADERSHIT CHAUHAN	MBA-TRI	2nd Year	G
196122013	SHUBHAM SINGHAI	MBA-TRI	2nd Year	S
196122017	AVNEET KAUR	MBA-TRI	2nd Year	G
196122033	RASHI KHURANA	MBA-TRI	2nd Year	G
196122078	DEVESH BOHRA	MBA-TRI	2nd Year	G
196122022	AVINASH KUMAR	MBA-TRI	2nd Year	S
196122076	HIMANSHU GOYAL	MBA-TRI	2nd Year	S
196124001	BHAVESH ASHOKKUMAR SHEORAN	MBA-TRI-SCM	2nd Year	G
196122059	SHIVAM DIXIT	MBA-TRI	2nd Year	G
196122004	SHIVANGI VERMA	MBA-TRI	2nd Year	S
196122006	GEETANJALI SRIVASTAVA	MBA-TRI	2nd Year	G
196122079	DHEERAJ CHANDRA TIWARI	MBA-TRI	2nd Year	G
196122069	SIDDHARTH BHATT	MBA-TRI	2nd Year	G
196122011	RISHABH RATURI	MBA-TRI	2nd Year	S
196122038	RAGINI MANDYAL	MBA-TRI	2nd Year	S
196122037	SEEMA GURUNG	MBA-TRI	2nd Year	G
196122010	AMAN BHOJ	MBA-TRI	2nd Year	G
196122067	ANAM ARSHAD ANSARI	MBA-TRI	2nd Year	S
196122065	SEJAL SINHA	MBA-TRI	2nd Year	P
196122024	SHAKTI GAUR	MBA-TRI	2nd Year	G
196122061	AYUSH KURIA	MBA-TRI	2nd Year	G
196122058	SHEETAL JOSHI	MBA-TRI	2nd Year	S
196122086	ARCHANA DUNGRAKOTI	MBA-TRI	2nd Year	S
196122047	SWARNIKA PRIYA	MBA-TRI	2nd Year	G
196122007	TEJASHWI GOLIYAN	MBA-TRI	2nd Year	G
196122028	KAJAL VERMA	MBA-TRI	2nd Year	P
196122009	RITIK GUPTA	MBA-TRI	2nd Year	G

  
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196122070	DEVANSH CHAUDHARI	MBA-TRI	2nd Year	G
196122064	DEEPANSHU PUNDIR	MBA-TRI	2nd Year	G
196122041	AMANDEEP .	MBA-TRI	2nd Year	S

Head, CDC  
Career Development Cell  
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