

Ref: 2017-18/MB/VTI/01/51

Date: 02nd May 2018

**Value added course on Marketing and Research
VAT 51**

Department of Management Studies is conducting a course on Marketing and Research. All the students of MBA 1st year and 2nd year are hereby informed that the course is scheduled from 15 May TO 18 May 2018. Course includes the learning of the process of gathering, analyzing and interpreting information about a market, about a product or service to be offered for sale in that market.

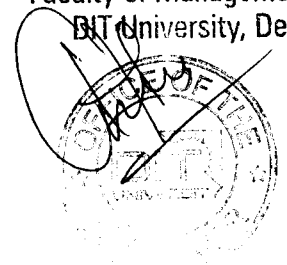
The details are as follows

TIMINGS	Slot 1: 9:00-12:00- 1 st Year MBA Slot 2: 3:00-5:00 – 2 nd Year MBA
COURSE DURATION	30 Hours
ORGANISING VENUE	MBA seminar Hall - Chanakya

Objective: The primary objectives of marketing research are to enhance the quality of the decision making of marketing managers. It can reduce business risk through the acquisition of relevant data and information.


Dr. Hemraj Verma

(Head – Management Studies)
Head of Department
Faculty of Management Studies
DIT University, Dehradun



All Deans' / Directors / Head of Department

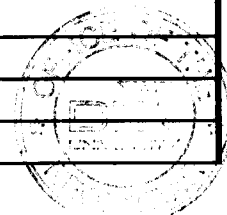
Chairman
Chancellor
Vice Chancellor
Pro Vice Chancellor
Manager Admin -
HR Department

} For information please

48	160101038	BTCE	2nd Year	AMIT MISHRA
49	160101022	BTCE	2nd Year	AMAN KUMAR
50	160102335	BTCE	2nd Year	HARSH SHARMA
51	160101039	BTCE	2nd Year	SAURABH JOSHI
52	160101057	BTCE	2nd Year	ADAMYA SINGHAL
53	160101063	BTCE	2nd Year	SARTHAK MITTAL
54	160101020	BTCE	2nd Year	NEERAJ S NAGARKOTI
55	160101031	BTCE	2nd Year	VIPUL NEGI

Value Added Course
Marketing and Research (VAT 51)
Duration of course : 8th May - 12 May 2018
List of Enrolled Students as per SAP ERP

Sl. No.	Sl. No.	Course	Year	Sl. No.
1000008204	175222026	MBA	1st Year	HIMANI GOEL
1000008208	175222015	MBA	1st Year	SACHIN DHIMAN
1000008226	175222053	MBA	1st Year	ISHU ADIWAL
1000008242	175222013	MBA	1st Year	POOJA KUMARI SINGH
1000008243	175222001	MBA	1st Year	YOGESH DURGAPAL
1000008245	175222028	MBA	1st Year	AKANKSHA
1000008264	175222002	MBA	1st Year	RITIKA JOSHI
1000008267	175222031	MBA	1st Year	KASTOORI VERMA
1000008293	175222036	MBA	1st Year	ADITYA SHARMA
1000008296	175222048	MBA	1st Year	DIVYA SINGH
1000008298	175222024	MBA	1st Year	VINEETA JOSHI
1000008301	175222033	MBA	1st Year	CHANDRAKANTA MANDAL
1000008308	175222004	MBA	1st Year	VEDANT AGGARWAL
1000008312	175222016	MBA	1st Year	SHUBHAM AGGARWAL
1000008316	175222055	MBA	1st Year	DAKSH BHARDWAJ
1000008322	175222009	MBA	1st Year	PRIYANSHI BHATT
1000008326	175222008	MBA	1st Year	ABHISHIKHA MEHTA
1000008341	175222050	MBA	1st Year	MUSHTAQ ALI
1000008346	175222018	MBA	1st Year	SANIDHYA MALHOTRA
1000008348	175222054	MBA	1st Year	DEEPSHI GARG
1000008366	175222014	MBA	1st Year	ANUSUYA
1000008368	175222040	MBA	1st Year	TULIKA SHARMA
1000008370	175222043	MBA	1st Year	TEJASVI SINGH SAHARAN
1000008382	175222046	MBA	1st Year	MINAL TANDON
1000008383	175222044	MBA	1st Year	PALLAVI CHAWLA
1000008388	175222039	MBA	1st Year	ILA GUPTA
1000008964	175222035	MBA	1st Year	POOJA MANRAL
1000008968	175222037	MBA	1st Year	ANJU DEVI



1000008970	175222025	MBA	1st Year	ANMOL PRATAP .
1000008989	175222052	MBA	1st Year	AYUSHI YADAV
1000009397	175222021	MBA	1st Year	RYAN SHALIN DAVID
1000009398	175222020	MBA	1st Year	SANJAY BISHT
1000009406	175222011	MBA	1st Year	ANURADHA SHARMA
1000009553	175222038	MBA	1st Year	AKSHAY JAIN
1000009560	175222005	MBA	1st Year	NIKITA MAITHANI
1000009574	175222045	MBA	1st Year	PRAGYA PANWAR
1000009582	175222041	MBA	1st Year	SADAF VISAL
1000009587	175222030	MBA	1st Year	NITIN CHAUHAN
1000009593	175222019	MBA	1st Year	RISHABH SHAH
1000009596	175222022	MBA	1st Year	ABHAY KUMAR
1000009648	175222007	MBA	1st Year	KANISHKA AWASTHI
1000009669	175222017	MBA	1st Year	SURAJ SAMWAL
1000009793	175222010	MBA	1st Year	RAJNI MAHOR
1000009856	175222051	MBA	1st Year	HIMANSHU NAUGAIN
1000009860	175222034	MBA	1st Year	SHERRY GUPTA
1000009865	175222003	MBA	1st Year	SURBHI CHAURASIA
1000009912	175222047	MBA	1st Year	MEGHA JOSHI
1000009940	175222012	MBA	1st Year	KHUSHBOO GUPTA
1000009956	175222057	MBA	1st Year	PRASANK PANDEY
1000009975	175222058	MBA	1st Year	PARIKSHIT RANA

Value Added Course

Course on Consumer Behaviour (VAT 52)

Duration of course : 10th April -14 April 2018

List of Enrolled Students as per SAP ERP

1	175222013	MBA	1st Year	POOJA KUMARI SINGH
2	175222001	MBA	1st Year	YOGESH DURGAPAL
3	175222028	MBA	1st Year	AKANKSHA .
4	175222002	MBA	1st Year	RITIKA JOSHI
5	175222031	MBA	1st Year	KASTOORI VERMA .
6	175222036	MBA	1st Year	ADITYA SHARMA
7	175222048	MBA	1st Year	DIVYA SINGH
8	175222024	MBA	1st Year	VINEETA JOSHI
9	175222033	MBA	1st Year	CHANDRAKANTA MANDAL
10	175222004	MBA	1st Year	VEDANT AGGARWAL
11	175222016	MBA	1st Year	SHUBHAM AGGARWAL
12	175222055	MBA	1st Year	DAKSH BHARDWAJ
13	175222009	MBA	1st Year	PRIYANSHI BHATT
14	175222008	MBA	1st Year	ABHISHIKHA MEHTA

