

CAREER DEVELOPMENT CENTRE



Date: 13th April 2022

Subject: Value Added Trainings - SoPPHI

Attention: M. Pharm- II Semester / B. Pharm- VI Semester (Session-EVEN-2021-22)

The above students are hereby informed that, Career Development Centre, DIT University is commencing in-house training for the below mentioned program:

- Essentials for Campus to Corporate for M. Pharm – II Semester (VAT 43)

The skills to be taught in the respective training programs are Logical Aptitude/Quantitative Aptitude/ Verbal Aptitude and English Communication. The training programs for M. Pharm and B. Pharm will commence from **16th May 2022 and 12th May 2022 respectively**. Duration of each course will be 36 Hrs. The course targets the development of life-skills and professional etiquettes. Also, enrich mind-sets of students towards establishing their own career

NOTE:

1. It will be a semester long course, for which students will have to register. For registration please reach out to Career Development Cell or your class coordinator before 6th May 2022. Class timings and the timetable will be communicated in your respective batches.
2. In case of any query please contact the Career Development Centre, DIT University.


Saurav Badoni

In charge- Career Development Centre


Associate Dean - Career Services
Career Services Department
DIT University, Dehradun

To:

- All Deans / Directors
 - HoDs
 - Head CDC
- With the request to bring the above to the notice of the students

Copy to:

- Chairman
 - Chancellor
 - Vice Chancellor
 - Pro Vice Chancellor
- For information please


Registrar

DIT University, Dehradun

VAT 43- Essentials for Campus to Corporate

Venue: Vishveshwarya 101 | **Duration:** 36 Hrs (16th May 2022 to 2nd July 2022)

The Campus to Corporate training was conducted for students of Master of Pharmacy program (2nd Semester), Young adults today are under tremendous pressure in order to carve out a niche for survival in life. They are subjected to fierce competitions with peers not only in academics, but also in job hunting and establishing careers. It has long been felt that besides prescribed curricula, our students must be given additional training in relevant aspects so designed to widen their outlook and perspectives.

The training was conducted by the Career Development Centre, DIT University, the coordinator for the training was **Mrs. Jasneet Kohli (Trainer -CDC-DIT University)**.

Objective:

A student-centric module on 'Essentials for Campus to Corporate' is innovated to train our students, keeping in mind that the programme should be simple to manage, but rich in content and values. It is designed for 40 hours. The goals are to -

- develop life-skills and enhance potential of students
- enrich mind-sets of students towards establishing their own career

Prerequisites:

- Anyone who wants to develop themselves personally and professionally.
- Individuals who want to start implementing solutions using tested processes.
- Anyone who needs to develop their confidence and manage stage nerves.
- Students who are struggling with their workload and need to implement alternative solutions.



- Individuals wanting to gain that competitive edge during future interviews and professional interactions.

Overview of campus to corporate module:

Below is the basic overview about **campus to corporate**. This information will also be provided at the beginning of each workshop delivered.


Content:

S.NO	MODULE	No. of hours
1.	Communication skills (Overview , importance , process)	3
2.	Speech Structuring : Speaking activity (panel discussion , product lunch)	2
3.	Nonverbal Language : Importance Body language , Intonation , Paralinguistic (kinesics , Proxemics , Haptics & Chromatics)	2
4	Self-Analysis & Interpersonal skills: MBTI and other personality test. Suggested Activities & Games: (i) I Am (ii) Flip (iii) A Letter to Yourself, (iv) Card Pieces, (v) Blindfold Game, (vi) Crazy Comic.	4
5.	Presentation skills: Purpose, Elements, Designing & Delivery of Presentation. How to prepare for a formal presentation, Presentation Exercises a) Welcome speech, c) Farewell Speech, d) Vote of thanks etc. Suggested Activities & Games: (i) Stand Up for Fillers, (ii) Mimes, (iii) Short Speech Challenge	4
6.	Leadership & Team Building skills Importance, How to develop Leadership Skills? Best Leadership & Team Building Examples. Suggested Activities & Exercises: (i) Leadership Pizza, (ii) Minefield, (iii) Leaders You Admire.	3
7.	Online Profiling & Social Media Ethics : Social Media ethics and etiquette, Do's & Don'ts, LinkedIn Profile Development, Example Sharing, Feedback Sharing & Error Analysis.	4

8.	Etiquette : Social & Telephone etiquette (activity based)	3
9	Group Discussion: Importance, Do's & Don'ts, Personality Traits, Tips and Strategies, Types of Group Discussions. Suggested Exercises, Games & Activities: Mock Group Discussions (on basic topics), with feedback sharing	4
10	Personal Interview: Importance, Do's & Don'ts, Personality Interview, Tips and Strategies, Etiquette Rules. Suggested Exercises, Games & Activities: Mock Personal Interviews (contd.) with feedback sharing and error analysis.	4
11.	Employability skills & CV writing: What Skills Do Employers Expect From Graduates? CV vs. Resume, CV writing Do's & Don'ts, Tips with Best Examples/ Samples, Feedback Sharing & Error Analysis. Suggested Activities & Exercises: (i) Relevant Videos on 'Employability', (ii) Group Discussions on Newspaper Articles, (iii) Sample correction, (iv) writing exercise.	5
12.	Personality Development : Attitude (Positive , negative) , SWOT analysis , Time management , Anger management	2

Training Outline:

- This course starts with the basics of communication and gradually advances into more complex subject matter which use processes.
- All modules contain experiential learning sessions which students can practice for developing their skills.
- This program provides you with tried and tested tools to become a more proficient student and eventually employee.



Training Outcome:

- Learned how to communicate confidently and assertively with anyone either on a one-to-one or in large groups.
- Learned how to competently demonstrate active listening for peers and in the future customers and colleagues.
- Learned how to build and successfully work with teams.
- Create effective plans to work towards personal, academic and professional goals and aspirations.
- Learned how to manage precious time more effectively and reduce stress.
- Learned how to negotiate conflict effectively and assertively.



Registrar
DIT University, Dehradun

Annexure - II

Value added course Details (Academic Year: 2021-22)

VAT Course Name: Esesntials for Campus to Corporate

VAT Code: VAT 43

Duration in Hours: 36

Number of Students Enrolled: 14

Number of Students Completed: 13

Grades:	G= GOOD ; S = Satisfactory ; P = Poor ; W = Withdraw			
Student ID	Student Name	Program/Course	Year	Passing Grade
215740001	KUMARI RASHMI SINGH	Master of Pharmacy	1st Year	S
215740002	KHUSBOO BANSAL	Master of Pharmacy	1st Year	S
215740003	KM NANDINI GOYAL	Master of Pharmacy	1st Year	S
215740004	NITIN KUMAR	Master of Pharmacy	1st Year	S
215740005	GUNJAN TYAGI	Master of Pharmacy	1st Year	S
215740006	VAISHALI GAUTAM	Master of Pharmacy	1st Year	S
215740007	SUNNY KUMAR SARRAF	Master of Pharmacy	1st Year	P
215740008	DIWYA KUMAR LAL	Master of Pharmacy	1st Year	S
215740009	AMAN CHAUDHARY	Master of Pharmacy	1st Year	S
215740010	ARPIT PANWAR	Master of Pharmacy	1st Year	G
215740011	POORVI VARSHNEY	Master of Pharmacy	1st Year	G
215740013	ASHUTOSH SINGH RAWAT	Master of Pharmacy	1st Year	S
215740014	SIDDHANT SINGH	Master of Pharmacy	1st Year	S
215740015	VIJAY KUMAR	Master of Pharmacy	1st Year	S

Verified
Head, CDC
Career Development Cell
DIT University, Dehradun



Registrar
DIT University, Dehradun