



Centre of Innovation, Incubation, Entrepreneurship & Startup



Awards and Recognitions

1. Sanjay Prakash Pathak (ECE, Final Year, First Prize, 20,000 INR) For his Idea on Organic Light Emitting Diode as Startup
2. Mohak Agrawal (CSE, First Year, Second Prize, 10,000 INR) for his Idea on Blocks vault Security as Startup

startup bootcamp

15th-16th November 2019

10:30 am - 04:30 pm

SHIVALIK COLLEGE OF ENGINEERING Dehradun

Shiniwala, P.O. Sherpur, Shimla Road, Dehradun – 248197 Uttarakhand, India (500 Mtrs. from Chakrata Road, Dhoolkot)

From Idea to Startup
2 Days Startup Bootcamp
(Ideation, Business Model Canvas, Lean Startup)

Startup Uttarakhand



DIY-Institute Innovation Cell

About The Event

Do you have an idea for a business that you want to start or are you working on an innovative/ eco-friendly product and want to make it better? Is your inner entrepreneur calling?

Join us for a 2 day Innovative Startup Bootcamp to learn and start the building blocks of launching a startup!

Who Should Attend?

- Budding / Innovative Entrepreneurs
- Early Stage Startups
- Solo Practitioners / Freelancers
- Startup Enthusiasts
- Business Owners
- Students with innovative ideas

BootCamp Highlights:

Day 1

- Introduction and Networking
- How to come up with ideas? (Ideation)
- Defining Problem Statements
- Building Your Value Proposition (Value Proposition Canvas)
- Ideas presentation by innovators/ budding entrepreneurs

Day 2

- Defining your Value Proposition (Value Prop Canvas)
- Building your Business Models (Business Model Canvas)
- Defining your Customer Segments
- Ideas presentation by innovators/ budding entrepreneurs

In Association With:





Confederation of Indian Industry



Sponsors: Industries Association of Uttarakhand







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Venue: IIT Roorkee

Theme: Healthcare and Environment

On Nov 25 - 26, 2019.

Award: 50,000 INR

**Idea Title “Novel Therapeutic Drug Delivery System for
The Treatment of Diabetes Mellitus”**



BRIC Idea Exposition 2019



Team: Dr. Vaibhav Walia, Dr. Sushil Kumar Chaudhary and Dr. Neeraj Kumar Sethiya (Assistant Professor, SOPPHI), Ms. Akanksha and Ms. Swarna (M.Pharm 3rd Sem, SOPPHI)